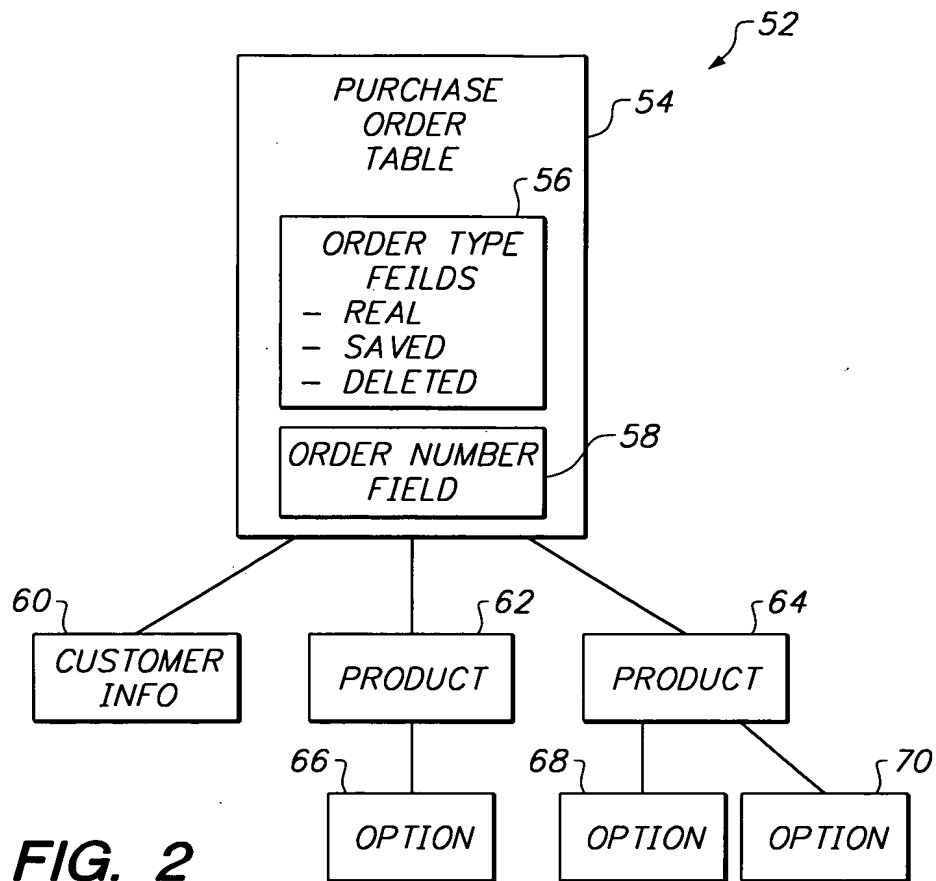
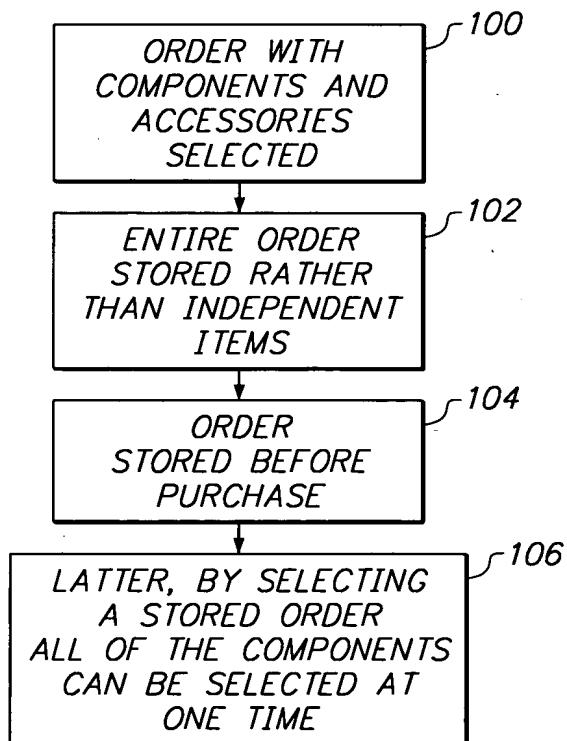


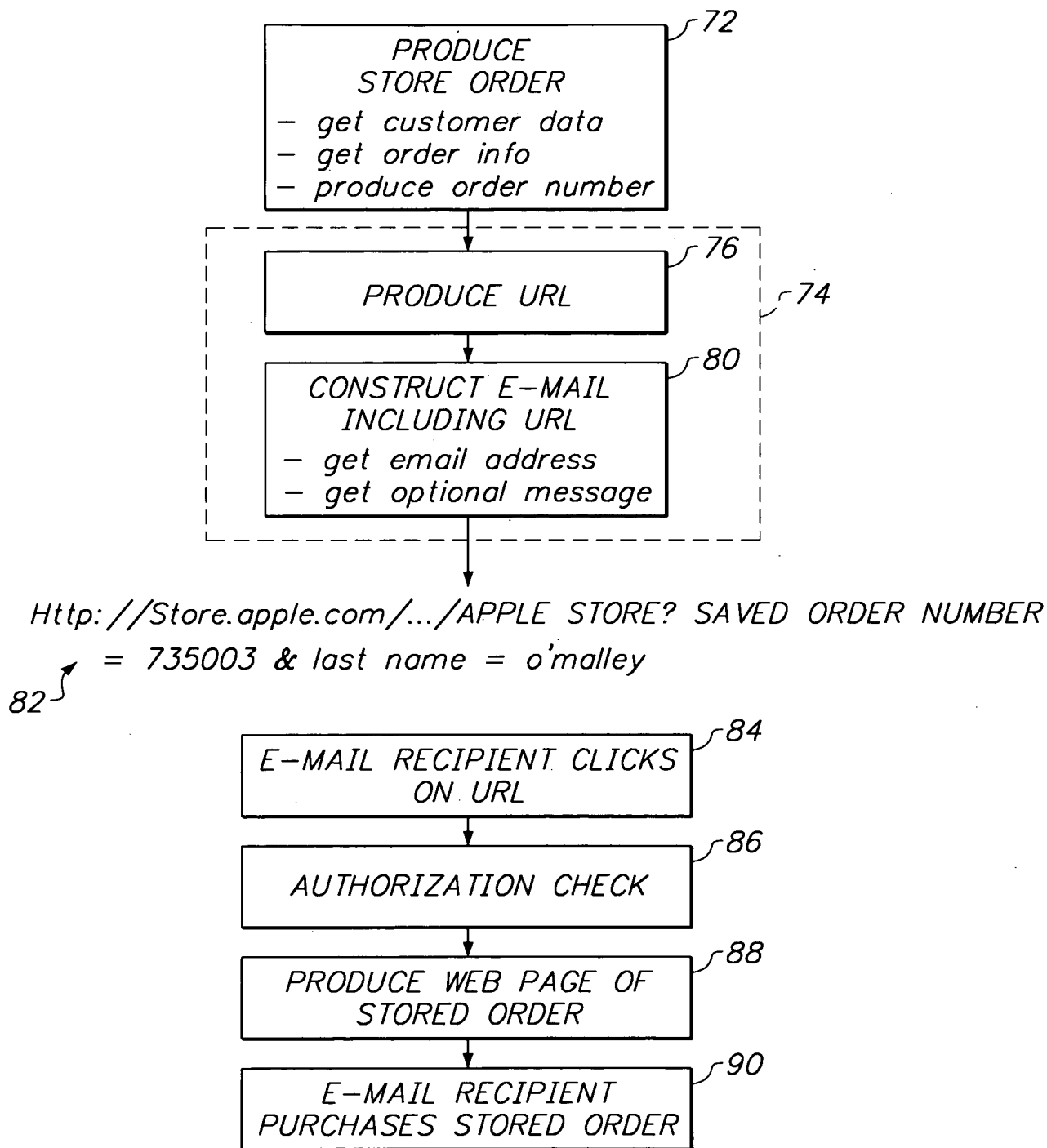
FIG. 1



**FIG. 2**



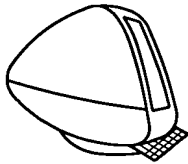
**FIG. 5**



**FIG. 3**

# Apple Store

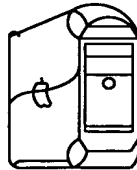
Welcome,  
Joseph  
Saved Orders  
Change your Profile



## iMac

Presenting the all-new iMac.  
Starting at \$999

[Buy Me](#)



## Power Mac G4

High performance redefined.  
Starting at 1,599

[Buy Me](#)



Get 64MB  
Extra RAM  
Free.

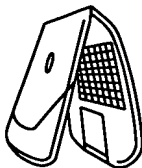
[Get the details.](#)



Special Promotion  
Buy an  
iBook with an  
HP Printer.



Special Promotion  
Buy an  
iMac with an  
HP Printer.



## iBook

More power and more choice.  
Starting at \$1,599

[Buy Me](#)



## PowerBook

Desktop Movies to go.  
Starting at 2,499

[Buy Me](#)

### Suite Deal

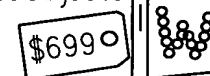
Final Cut Pro and Media  
Cleaner Compression  
Suite—Broadcast Edition.  
Everything you need to take  
DV straight to the web.



Save \$766

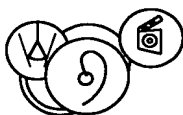
[Click Here](#)


### WebObjects



## Software

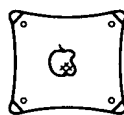
Browse a selection of  
essential applications  
and tools.




Select from... 

## Servers

Choose a reliable,  
powerful,scalable, and  
fast server to meet your  
networking needs.




Select from... 

## Accessories

Enhance your  
Macintosh with  
these useful  
add-ons.



Select from... 

Aggressive new price  
dropped from  
\$50,000 to \$699.

### Cinema Display

Get a  
Bigger  
canvas  
for your  
new G4.




¿Habla Espanol?  
Haga clic aqui



AppleCare  
Help and support  
when you need it.

Visit other Apple stores around the world:

Choose... 

Special Deals

**FIG. 4A**

# Review saved order.

Ⓢ Click on the Continue button to purchase saved items.

Or

Ⓢ  saved order.

Your order has been saved for later.


Web Order Number: W735003

Items you have selected	Part No.	Qty	Unit Price	Ext. Price
iMac 400MHz DV Special Edition	Z01R	1	\$1,499.00	\$1,499.00
Accessory kit	065-1945			
Graphite	065-2066			
128MB SDRAM - 1DIMM	065-2042			
Quake III - Activision	T2469LL/A	1	\$49.00	\$49.00
Iomega USB Zip Drive	T2224LL/A	1	\$99.00	\$99.00

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,647.00**

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
 Copyright © 2000 Apple Computer, Inc. All rights reserved.  
 See [Sales and Refunds Policy](#) for more information.

FIG. 4B



Store

iReview

iTools

iCards

QuickTime

Support

Mac OS X

Your Account

View Current Order

Software

Accessories

Help

## E-mail your order.

- E-mail your order along with a brief message.

Email Address

To send multiple e-mails, separate addresses with a comma.

Custom Message

Send

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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See [Sales and Refunds Policy](#) for more information.

**FIG. 4C**

From: <confirmation@apple.com>  
To: <josepho@burnsdoane.com>  
Date: 5/25/00 10:43AM  
Subject: Order items saved by joseph o'malley

A message from joseph o'malley,  
[empty message]

----

The following items have been saved for your reference on the Apple Store.  
Click the link below to go directly to the Apple Store and view these items.

<http://store.apple.com/1-800-MY-APPLE/WebObjects/AppleStore?savedOrderNumber=735003&lastName=o'malley>

----

DATE SAVED: 05/25/00 - 10:40 AM Pacific Standard Time  
SAVED ITEMS:

Part Number: Z01R  
Product Name: iMac 400MHz DV Special Edition  
Options:  
065-2042 128MB SDRAM - 1 DIMM  
065-1945 Accessory kit  
065-2066 Graphite  
Unit Price: \$1,499.00  
Quantity: 1  
Net Price: \$1,499.00

Part Number: T2469LL/A  
Product Name: Quake III - Activision  
Unit Price: \$49.00  
Quantity: 1  
Net Price: \$49.00


Part Number: T2224LL/A  
Product Name: Iomega USB Zip Drive  
Unit Price: \$99.00  
Quantity: 1  
Net Price: \$99.00

SUBTOTAL: \$1.647.00

Total does not include any applicable sales tax or any express shipping charges.

=====

**FIG. 4D**

	Store	iReview	iTools	iCards	QuickTime	Support	Mac OS X
Your Account		View Current Order		Software	Accessories	Help	

## Review your order.

- ▶ Please confirm your order.
- ▶ Make sure you have everything that you need.



Instant  
Loan  
A fast, easy way  
to own a fast,  
easy Macintosh.  
Click For Details



Get 64MB  
Extra RAM  
Free

Get the details

Items you have selected	Part No.	Est Ship	Qty	Unit Price	Ext. Price
Iomega USB Zip Drive	T2224LL/A	2 days	<input type="text" value="1"/>	\$99.00	\$99.00
			<a href="#">Remove</a>		
iMac 400MHz DV Special Edition	Z01R	3 days	<input type="text" value="1"/>	\$1,499.00	\$1,499.00
			<a href="#">Remove</a>		
Graphite	065-2066				
Accessory kit	065-1945				
128MB SDRAM - 1DIMM	065-2042				
Quake III - Activision	T2469LL/A	2 days	<input type="text" value="1"/>	\$49.00	\$49.00
			<a href="#">Remove</a>		

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,647.00**

[Update Subtotal](#)

[Find out how to get your order for \\$37.72 per month\\*.](#)

[Continue Shopping](#)

[Save For Later](#)

[Continue](#)

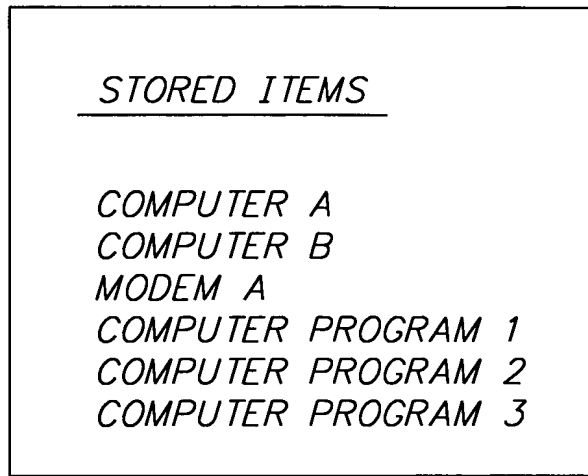
You can also order from The Apple Store by calling 1-800-MY-APPLE.

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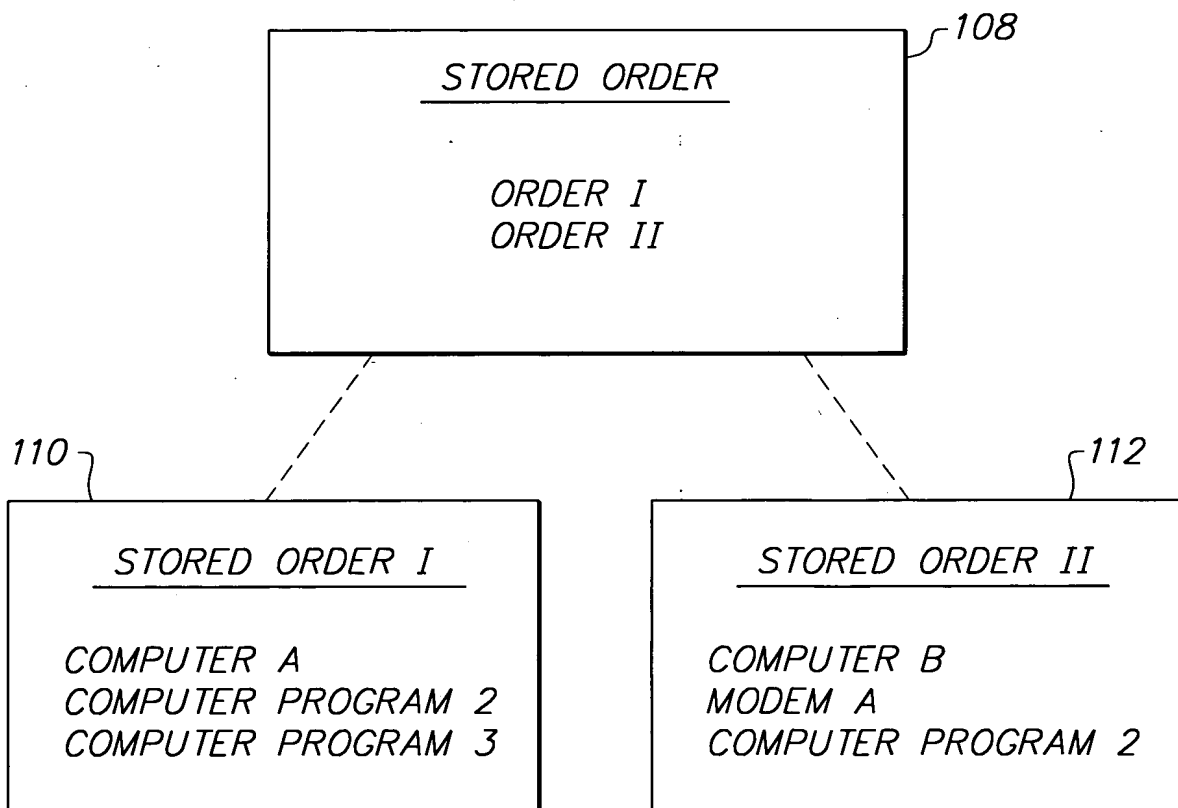
See [Sales and Refunds Policy](#) for more information.

**FIG. 4E**






**FIG. 6**



**FIG. 7**

	Store	iReview	iTools	iCards	QuickTime	Support	Mac OS X
Your Account		View Current Order		Software	Accessories	Help	

Please sign in.

- Enter your Apple ID (e-mail) and password below.

Apple ID

Password

Did you forget your password?  
[Click here for assistance.](#)

Sign in

If you aren't Joseph O'Malley and you have an Apple ID, log-in now.  
If you don't have an account, [click here](#) to set one up.

[Click here](#) to see our privacy policy.

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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[See Sales and Refunds Policy](#) for more information.

**FIG. 8A**

Store

iReview

iTools

iCards

QuickTime

Support

Mac OS X

Your Account

View

Current Order

Software

Accessories

Help

Review saved orders.

Click on an order number below to view saved order in detail.

Or

Click on the Continue button to purchase saved items.

Order Number	Date Saved	Subtotal	
<u>W734942</u>	May 25, 2000	\$1,599.00	<a href="#">Continue</a>
<u>W734980</u>	May 25, 2000	\$1,779.00	<a href="#">Continue</a>
<u>W735003</u>	May 25, 2000	\$1,647.00	<a href="#">Continue</a>
<a href="#">Continue Shopping</a>			

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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See Sales and Refunds Policy for more information.

FIG. 8B

	Store	iReview	iTools	iCards	QuickTime	Support	Mac OS X
Your Account		View Current Order					
		Software Accessories Help					

## Review saved order.

Ⓢ Click on the Continue button to purchase saved items.

Or

Ⓢ  saved order.

Your order has been saved for later.

Web Order Number: W735003

Items you have selected	Part No.	Qty	Unit Price	Ext. Price
iMac 400MHz DV Special Edition	Z01R	1	\$1,499.00	\$1,499.00
Accessory kit	065-1945			
Graphite	065-2066			
128MB SDRAM - 1DIMM	065-2042			
Quake III - Activision	T2469LL/A	1	\$49.00	\$49.00
Iomega USB Zip Drive	T2224LL/A	1	\$99.00	\$99.00

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,647.00**

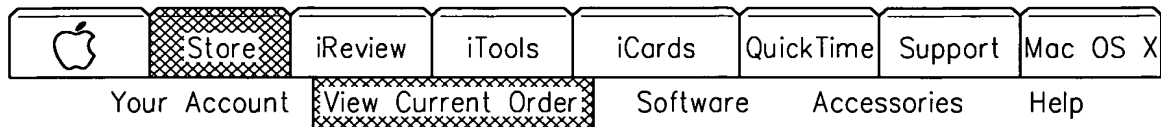
Find out how to get your order for \$37.72 per month\*.

You can also order from The Apple Store by calling 1-800-MY-APPLE.

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See Sales and Refunds Policy for more information.

**FIG. 8C**



## Review saved order.

- ▶ Click on the Continue button to purchase saved items.

Or

- ▶  saved order.

Web Order Number: W734942

Date: May 25, 2000

Items you have selected	Part No.	Qty	Unit Price	Ext. Price
Power Mac G4	Z01W	1	\$1,599.00	\$1,599.00
64MB SDRAM - 1 DIMM	065-1526			
USB Keyboard	065-1995			
10GB Ultra ATA drive	065-2138			
400MHz PowerPC G4 - 1MB L2 cache	065-2094			
56K internal modem with FAXstf	065-2233			
DVD-ROM drive with DVD-Video	065-1902			
10/100BASE-T Ethernet built-in	065-2136			
Rage 128 Pro card - 16MB SDRAM	065-2100			
Accessory kit	065-2121			

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,599.00**

You can also order from The Apple Store by calling 1-800-MY-APPLE.

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**FIG. 8D**

	Store	iReview	iTools	iCards	QuickTime	Support	Mac OS X
Your Account		View Current Order					
		Software Accessories Help					

## Review saved order.

➤ Click on the Continue button to purchase saved items.

Or

➤ ☐ E-mail saved order.

Your order has been saved for later.

Web Order Number: W734980

Items you have selected	Part No.	Qty	Unit Price	Ext. Price
iMac 400MHz DV Special Edition	Z01R	1	\$1,779.00	\$1,779.00
Accessory kit	065-1945			
Graphite	065-2066			
256MB SDRAM - 2 DIMMs	065-2041			

Subtotal Please note that your subtotal does not include sales tax or rebates. **\$1,779.00**

[Find out how to get your order for \\$40.74 per month\\*.](#)

You can also order from The Apple Store by calling 1-800-MY-APPLE.  
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**FIG. 8E**